

National Survey of Voters 55 & Older

COMMITMENT  *to* **SENIORS**

Conducted By:
McLaughlin & Associates
February 5-12, 2025

Methodology

This national survey was conducted among 1,600 likely voters who are 55 and older. All interviews were conducted online between February 5-12, 2025.

Online survey invitations were distributed randomly within predetermined geographic units. These units were structured to correlate with the population of voters 55 and older.

Survey results in this presentation have been rounded and may not equal 100%.

Universes:	Sample	Margin of Error
National Voters 55+	1,600	+/- 2.5%
Voters Under 65	720	+/- 3.7%
Voters 65+	880	+/- 3.3%
AARP Households	721	+/- 3.7%



AARP's Corporate Special Interests Have Older American Voters Extremely Concerned

45%

Nearly half of older American voter households are AARP members, highlighting the organizations reach and impact on special interests and legislation: under 65 (33%), seniors (55%), and Trump voters (37%).

89%

Nine in ten older American voters are concerned that AARP is paid billions of dollars in corporate royalties from health insurance corporations like United Healthcare, while simultaneously lobbying legislators and government officials on healthcare issues and programs like Medicare: AARP members (88%), seniors (89%), and Trump voters (93%).

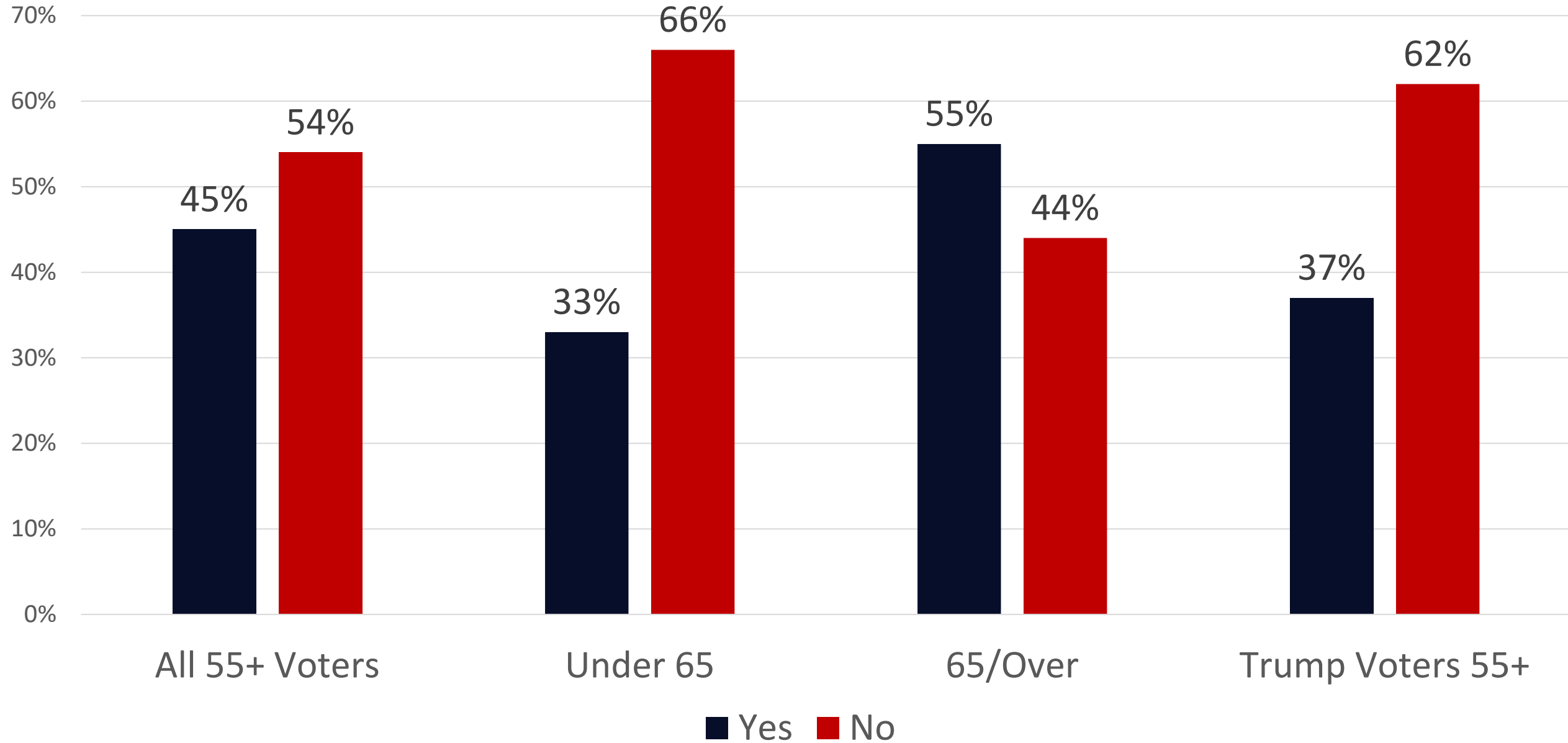
84%

Four in five voters 55+ believe the billions of dollars paid to AARP in corporate royalties from health insurers like United Healthcare creates a conflict of interest that could impact AARP's ability to best represent the interests of its members and other older Americans that rely on Medicare: AARP members (82%), seniors (84%), and Trump voters (88%).

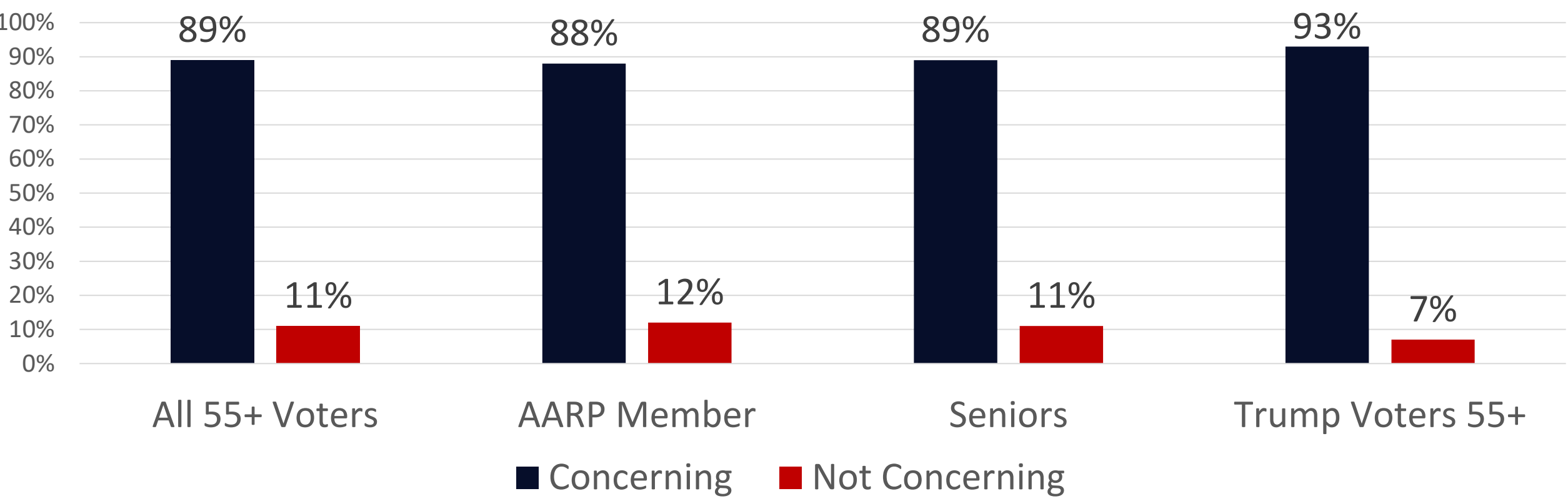
93%

Nine in ten older American voters are concerned that AARP maintains such a significant financial relationship with United Healthcare considering the allegations that they and other insurance companies have possibly overcharged Medicare and other government programs millions of dollars: AARP members (91%), seniors (94%), and Trump voters (95%).

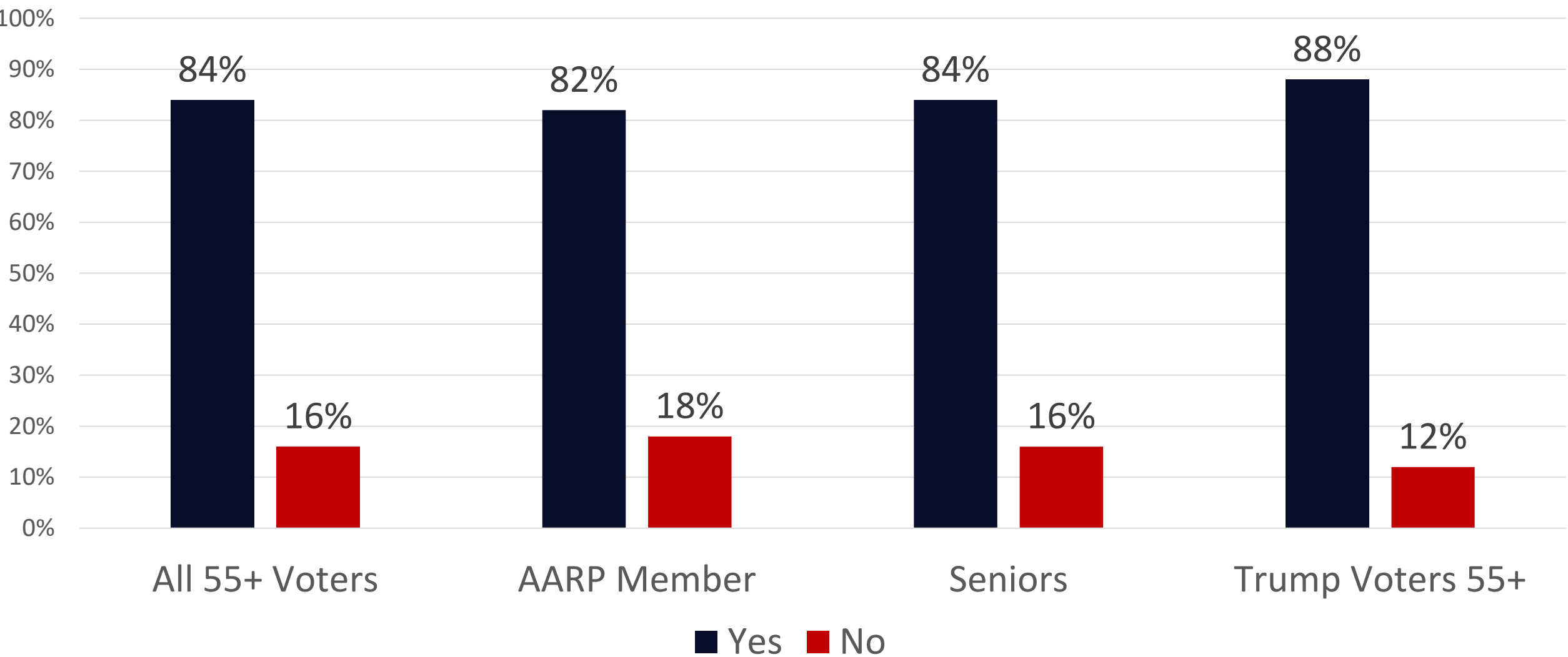
Are you or your spouse a member of AARP?



While AARP has long presented itself as an advocate for older Americans, today it also has significant financial relationships with many large corporations. In fact, AARP is now paid over one billion dollars a year in corporate royalties—most of it from a single corporation, United Healthcare, one of America’s largest health insurance and pharmacy benefit manager companies. This is largely derived from a royalty equal to nearly 5 percent of the monthly premiums seniors pay on certain AARP-branded United Healthcare Medicare policies. Simultaneously, the AARP and corporations like United Healthcare lobby Congress, federal agencies, and state governments on many of the same issues and legislation, including the Inflation Reduction Act, that make major changes to the nation’s Medicare program. **How concerning is it to you that as a senior’s organization, AARP is paid billions of dollars in corporate royalties from health insurance corporations like United Healthcare, while simultaneously lobbying legislators and government officials on healthcare issues and programs like Medicare?**



Do you believe the billions of dollars paid to AARP in corporate royalties from health insurers like United Healthcare creates a conflict of interest that could impact AARP’s ability to best represent the interests of its members and other older Americans that rely on Medicare?



How concerning is it that AARP maintains such a significant financial relationship with United Healthcare considering the allegations that they and other insurance companies have possibly overcharged Medicare and other government programs millions of dollars?

